

## Social Media

**Date:** August 27, 2010

**Time:** 9:00 am to 4:00 pm

**Due to personalized attention, registration is limited to 25.**

**Location:**

*La Mancha Business Center  
2701 W Berry St  
Fort Worth TX, 76109*

A portion of the proceeds are donated to NEW Quest; helping first time business owners.

**Register online at:**

<http://merchantservices.cc/social-media/>

or at

<http://knowledgeforsuccess.org/social-media/>

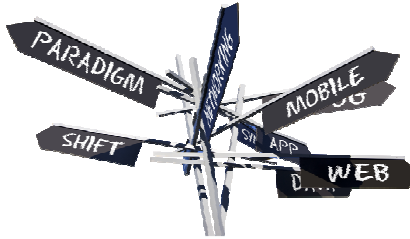


**Presenter:**

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*Friday, August 27, 2010*

# Seven Hour *Hands On* Social Media Seminar



It would take **hundreds of hours** to re-search and learn what you will take away from this seven hour hands on seminar.

You will gain an understanding of the **power** in each of these online tools. You will learn how to **integrate** the tools by posting one time, but going to many sites.

Why is this seminar important? In this new economy, social media is available 24/7/365. It's where your customers are looking for you and learn about you. It's why Amazon is king and Borders falls way behind. It's the new way to market. It's all about growing your business.

The price for this class is \$295. If you are a customer of DFW Card or a NEW Quest student, the price is \$195. If you have previously taken the Social Media Seminar and would like a refresher, the cost is \$99.

Registration is limited to the first 25 paid attendees.

*Social Media helps find jobs, connect people, and provides a medium to share and discuss information. Business owners trying to use traditional marketing approaches with social media **will fail**. Learn how to setup and **Manage Social Media on 30 Minutes a Day**.*

### Hands On Social Media Highlights

- LinkedIn—Professional Networking
- Twitter—Social Messaging
- Facebook—Social/Business Contacts
- Blogs/Websites—Pulling vs. Pushing
- YouTube and much more!

Jon Perry has over 25 years in technology. Jon held senior level management and executive positions for Fortune 1000 companies as well as the government. He holds a Bachelors degree from Southern Illinois University in education and math, as well as an MBA with a concentration in Information Technology from Florida Tech.